

13. You've noticed a little pack of cigarettes I showed you said
14. "Smells like them." What do you think Special Merthol means? (P00BE
15. Is that something bad?

16. Yes No Don't know
17. Yes No Don't know
18. Yes No Don't know
19. Yes No Don't know
20. Yes No Don't know
21. Yes No Don't know
22. Yes No Don't know
23. Yes No Don't know
24. Yes No Don't know
25. Yes No Don't know
26. Yes No Don't know
27. Yes No Don't know
28. Yes No Don't know

CLASSIFICATION DATA

19. Please answer the following questions for classification purposes.

20. What is the highest level of school that you completed -- not counting specialized schools like secretarial, art, or trade schools? (DO NOT READ LIST)

- 21. Grade school or less. 301-1
- 22. Some high school. 2
- 23. High school graduate. 3
- 24. Some college. 4
- 25. College graduate or more. 5
- 26. Refused. 6

(-AND RESPONDENT CARD #1)

19. Here is a list of income categories. Which letter best describes the combined annual income of all members of your household?

- 27. a. Under \$10,000. 31-1
- 28. b. \$10,000 - \$13,999. 2
- 29. c. \$20,000 - \$29,999. 3
- 30. d. \$30,000 - \$39,999. 4
- 31. e. \$40,000 - \$49,999. 5
- 32. f. \$50,000 or over. 6
- 33. Refused. 7

34. Give respondent (lottery ticket, cigarette lighter).

35. Thank you very much for participating in this survey.

36. Respondent's Name

2015604949